



Chairman's Speech

Shri Ramsinh Parmar

Ladies & Gentlemen,

It is my pleasure to welcome you all to this 71st annual general body meeting of our Union. With continued cooperation and goodwill from all of you our Union has been able to continue its stride and conquer further heights in development, quality and production during the year. It is a matter of pride for all of us. Let us all join to express our gratitude to the great visionaries and founders of Amul Shri Sardar Vallabhai Patel, Shri Tribhuvandas Patel and Dr. V. Kurien who have contributed immensely in shaping Amul.

Milk production across India remained 160 MMT during the year which is far less than the expectations. The main reason behind this stagnation is less and late rainfall across India resulting in scarcity of green and dry fodder which is vital for dairying. Scarcity of agri-commodities also contributed to increased rate of raw materials used in production of cattle feed. Also there has not been significant increase in milch animals. The rate of DORB, an integral ingredient of cattle feed production shot up considerably due to farmers shifting from paddy crop to other grains and pulses. There has been frequent rise in cattle feed prices across India.

Demonetisation by the Indian Government in November 2016 has affected our industry too. Due to demonetisation our dairy witnessed considerable losses in business as farmers shifting to private vendors for want of cash. Distribution of Amul products was adversely affected due to decreased demand in the market.

Price of milk powder in the international market did not appreciate as expected, resulting in less exports affecting farm gate milk prices.

I am happy to convey that we could withstand all pressures even in such adverse market situations.

Despite the above, I am happy to note that our milk producers have put sustained efforts, upheld our cooperative principles and performed well, which is a great example for the industry and we all can be proud of it.

I am happy to inform you all that during the last 10 years' period milk price paid to farmers have tripled (increased by 3 times), the income of producer members also increased three times. This is higher than any targeted income. We strive to achieve doubling of the farmers' income by 2020 through sustainable dairy development activities.